

BSC paints[®]

*Nayi Duniya
Naye Rang*

Industrial and
Decorative Paints



the
brand of
INDIA



ABOUT US

BSC Paints, an ISO 9001:2015 certified company, is a foremost name among the leading manufacturers of Decorative Paints, Industrial Paints, Texture Paints, Cement Based products and its allied products.

BSC Paints has an excellent reputation in manufacturing products designed to meet the demanding standards of architectural and building industry professionals. Today, that reputation is the cornerstone of the company's continued success. Maintaining a heritage of commitment to quality and endless innovation, the company has been soaring new heights of success, with exclusive range of European and Japanese, textured and decorative paints.

The key to BSC paints' reputation is its solid commitment to excellence and quality, monitored through controlled testing in the laboratory and in the field. All products are backed by a technical team committed to maintaining product quality and constantly researching new or improved technologies to enhance product performance, application and safety.



No.1 in Effects

No.1 in Protection No.1 in References

CERTIFICATIONS

R & D CENTER In-House R&D Lab recognized by National Small Industries Corporation, New Delhi, Govt. of India

EXPORT HOUSE "Export House" recognition from Director General of Foreign Trade, Govt. of India

ISO 9001:2015: Quality Management System (QMS) certified by Eurocert Certifications (UK)

PAINT ASSOCIATIONS



Indian Paint & Coating Association



Indian Small Scale Paint Association






INTERIOR EMULSION

- ▶ Bsc Royal Luxury Emulsion
- ▶ Satty Premium Emulsion
- ▶ Patina Emulsion
- ▶ Eagle Emulsion
- ▶ Hisheen Luxury Emulsion
- ▶ Spark Int. Emulsion



EXTERIOR EMULSION

- ▶ Ultimate Premium Plus Emulsion
- ▶ Ultra Advanced Weatherproof Emulsion
- ▶ Mava Premium Emulsion
- ▶ Magma Emulsion
- ▶ X- Guard Emulsion



PRIMER & PUTTIES

- ▶ Panther Ext. Primer (WT)
- ▶ Micra Int. & Ext. Primer (WT)
- ▶ Tarang Int. Primer (WT)
- ▶ Amrella Red Oxide Metal Primer (ST)
- ▶ Amrella Pink Wood Primer (ST)
- ▶ Amrella Surfacer Primer (ST)
- ▶ Nc Putty Cement ▶ Wall Putty
- ▶ Acrylic Wall Putty ▶ BSC Level Plast



TEXTURE PAINTS

- ▶ Rustic
- ▶ Spray Coat
- ▶ Perlina
- ▶ Granules
- ▶ Dholpur
- ▶ Stone Finishes
- ▶ Stucco
- ▶ Superfine
- ▶ Multi Fancy
- ▶ Natural Stone
- ▶ Travintinno
- ▶ Sandy Matt
- ▶ Antique Gold
- ▶ Grain Hair



ENAMEL PAINT

- ▶ Amrella Pre. Syn. Enamel
- ▶ Amrella Pre. Plus Syn. Enamel
- ▶ Amrella Lustre Finish Enamel
- ▶ Amrella Hammertone Enamel
- ▶ Amrella Furniture Enamel
- ▶ Amrella Industrial Enamel
- ▶ Sealer, Lacquer, Black Japan
- ▶ Clear Varnish



INDUSTRIAL PAINTS

- ▶ PU Int. & Ext. Coating
- ▶ BSC Melamine Coating
- ▶ PU Int. Ext. Hardener
- ▶ BSC Wood Stain
- ▶ BSC NC Paint
- ▶ BSC QD Paint
- ▶ Epoxy Zinc Phosphate Prime
- ▶ Epoxy Enamel
- ▶ TSA Enamel



METALLIC PAINTS

- ▶ Bsc Pearl Gold, Silver, Copper
- ▶ Non Metallic
- ▶ Magic Coat
- ▶ Synthetic Spray Paints
- ▶ Sparkling Silicon Tc-100/
- ▶ Clear Coat/Top Coat(TC-200-TC500)



SPECIAL COATINGS

- ▶ Rain Guard (Water Repellent)
- ▶ Heat Resistant Coatings
- ▶ Flame Retardant Coating
- ▶ Stoving Enamel
- ▶ Glass lacquer Coating
- ▶ EVA Screen Ink



WATER PROOFING

- ▶ RX 746
- ▶ 101 LWB+
- ▶ RX 776
- ▶ Concrete Hardener
- ▶ Damp Proof



THINNERS

- ▶ Water Base Thinner (acrylic Paint Diluter)
- ▶ Reducer (Synthetic Paint Diluter)
- ▶ Paint Remover ▶ NC Thinner
- ▶ Melamine Thinner ▶ PU Thinner
- ▶ Multi Purpose Thinner



ACRYLIC DISTEMPER

- ▶ 4001 Distemper
- ▶ Delta Distemper



CONCRETE FINISH

- ▶ Mild Grey
- ▶ Dark Grey
- ▶ Light Grey
- ▶ White Tone

BSC paints®



LOW VOC

eco friendly



Premium Luxury Interior Emulsion

BSC Royals Luxury is an exquisite emulsion paint that provides a luxurious finish and a silky glowing appearance to your walls. A water-based, 100% acrylic interior wall finish, it has excellent flow giving a near brush mark free finish. It offers high stain resistance. Walls painted with BSC Royals are easy to clean and maintain that new look for years. It also offers good anti-fungal properties, and can be applied on all types of smooth plasters, false ceilings, asbestos sheets, concrete etc.

(Also Available in Rb2, Rb7, Rb11, Rb22 Bases)



HISHEEN *rich look*

Luxury Interior & Exterior Emulsion

BSC Hisheen Rich Look Interior & Exterior Emulsion is a smooth water-based, modified acrylic, Interior & Exterior wall finish with silicon additives. BSC Hisheen Rich Look comes with a 5 years waterproofing and performance warranty. BSC Hisheen provides excellent resistance to growth of algae and fungi on the walls. This prevents appearance of black spots on walls due to algal growth. BSC Hisheen Rich Look provides extremely good protection against alkali and UV degradation thus ensuring that the shade doesn't fade for a long time and the paint lasts longer. BSC Hisheen gives an excellent glossy finish.

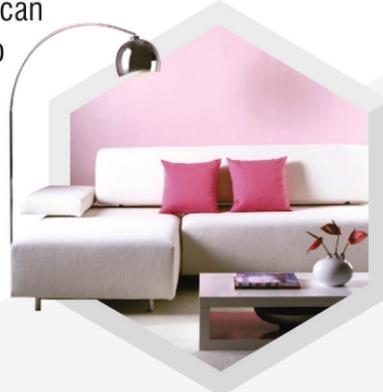
(Also Available in Rb2, Rb7, Rb11, Rb22 Bases)



SATTY Interior Premium Emulsion

BSC Satty Premium Emulsion provides a rich, soft and smooth finish to interior walls due to its super-acrylic quality. Its composition imparts excellent durability to the paint film. It is washable and most stains can be removed easily by sponging with a mild soap solution. It is also fungus and mildew resistant. It is available in wide range of contemporary and luxurious shades that lend rich premium aesthetics with superior flow and leveling. Satty can be applied on smooth plaster, false ceiling, asbestos sheets, concrete etc.

(Also Available in Bw1, Bw6, Bw22 Bases)



Patina

Interior Emulsion

Bsc Paints Patina Interior Emulsion is an acrylic emulsion paint that offers excellent smoothness to touch and an elegant, rich finish. A value for money emulsion it provides durable, smooth and rich finish to interiors. Bsc Paints Patina Interior Emulsion can be applied on smooth plasters, false ceiling, asbestos sheets, concrete etc.

(Also Available in Te1, Te6, Te22 Bases)



Interior Emulsion

Bsc Paints Eagle Interior Emulsion is a water thinnable interior wall coating which gives good performance. It is an ideal substitute for ordinary paints, meeting the protective & decorative needs of the interior surfaces of buildings.



INTERIOR COLLECTIONS

BSC paints®



eco friendly



ULTIMATE

Premium Exterior Emulsion

BSC Ultimate Contains high sheen that will make your walls sparkle. This adds elegance to your home and ensures that it makes heads turn and earn praises. It also contains UV resistant colour pigments to ensure cleaner and brighter shades. Ultimate advanced anti-algal bio pack prevents the formation of algae and keeps ugly black spots away. Ultimate introduce 7 year performance warranty that covers product performance against fading, flaking, peeling, algal growth and fungal growth as well. (Please refer to the BSC Ultimate product and warranty guide for more details)



ULTRA

Advanced Weather Proof Exterior Emulsion

BSC Ultra Advanced Anti Algal Weather Proof Emulsion is a water-based, modified acrylic, anti algal, high performance exterior wall finish. Its revolutionary formulation provides long-lasting exterior performance even in the most extreme tropical conditions of india. It's unique advanced anti algal chemistry ensures that exterior walls are provide with power-packed resistance against algae and fungi growth. It has very good dirt pick up resistance and dirt cleaning properties that give your exteriors a lasting beauty and extreme protection.



Mava

Premium Exterior Emulsion

Mava Premium Exterior Emulsion is a water-based is a water-based 100% acrylic, exterior wall finish. A high performance, long-lasting exterior paint specially formulated to with stand extreme tropical conditions of high rainfall, humidity and heat. Mava provides fresh looks to all exterior surfaces for years. In additions, Mava provides excellent protection against the growth of algae and fungus on the walls. It offers excellent protection against alkali and UV degradation too.



MAGMA

Exterior Acrylic Emulsion

Magma Exterior Acrylic Emulsion is a water-based exterior wall finish suitable for dry to moderate humid climatic conditions. It offers excellent resistance to chalking, cracking and weathering in comparison to Cement Paint. Magma gives cleaner shades which do not fade and last longer. Magma offers good anti-algal performance in dry to moderately humid climatic conditions.



Exterior Emulsion

BSC X-Guard Emulsion is a water thinnable exterior wall coating which gives good performance. It is an ideal substitute for ordinary paints, meeting the protective & decorative need of the exterior surfaces of buildings.



EXTERIOR COLLECTIONS

BSC paints®

PRIMER COLLECTIONS



MICRA

Cement Primer Exterior

BSC Micra Cement Primer is water based acrylic co-polymer Emulsion which can be applied over a variety of exterior walls, ceiling made of sand, cement plaster asbestos, cement brick, lime or pre-painted surfaces, POP etc. It offers smooth and matt finish, satisfies suction by sealing the surfaces, alkali and water resistance, excellent coverage, quick drying, good flow and leveling.



BSC paints TARANG™

Cement Primer Interior

BSC Tarang Primer is a water-based wall primer that can be used on interior masonry surface. It has good whiteness, good coverage and flow and leveling properties. It is suitable for priming plastered walls, asbestos, cement, concrete etc.



AMRĒLLA® White Cement Primer (Synthetic)

BSC White primer is a solvent based undercoating that promises the perfect surface preparation for applying a white paint. Being manufactured from selected pigments it offers excellent topcoat holding property, excellent alkali resistance, smooth & matt finish, applies flows out evenly.

AMRĒLLA® Pink Wood Primer

BSC Pink wood primer is an oil-based wood primer, which is primarily used to protect all exterior timber surfaces. This product has excellent filling and sealing properties. It is normally used in conjunction with an undercoat and the appropriate finish/coats of paint. It offers good adhesion properties, Excellent hiding power, easy application with brush or roller for both interior & exterior.

AMRĒLLA® Red Oxide Primer

BSC Red oxide primer is a high quality, rust resistant primer ideal for use on ferrous and steel surfaces. It offers anti corrosion, excellent adhesion smooth, high bonding film, easy to cover, good opacity and spreading power and quick drying.



DISTEMPER COLLECTIONS

4001

Acrylic Washable Distemper

BSC 4001 acrylic distemper is water-based interior wall paint and gives walls a delightful attractive and matt finish that lasts for ages. A time-tested formulation with acrylic copolymer binder its special formulation ensures shade retention for a long and its fast drying property facilitates quicker completion of painting jobs. BSC 4001 acrylic distemper with better durability is one of the best performing distemper made by BSC Paints.



DELTA

Acrylic Washable Distemper

BSC Delta acrylic distemper is water based interior wall paint. It is a value for money brand that makes it possible for consumers to have beautiful walls at affordable rates. Being an acrylic finish, it offers a smooth finish. The shades retain their brightness for a longer time.

Putty : Polymer based white cement based putty (for both int. & ext.)

BSC Cement Putty for Interior & Exterior

QUALITY GUARANTEED

BSC Cement putty is a polymer and white/grey cement based premium wall putty mainly used for repairing, smoothing and leveling of walls, ceilings, floors etc. It has good adhesion, water resistance, does not crack and is compatible with all types of paints. It provides good opacity: facilitating more coverage to the paint.



BSC Acrylic Putty

BSC paint is one of the most acknowledged manufacturers and exporters of acrylic wall putty. It is highly resistance to water and moisture, ideal for filling and leveling compound formulated on acrylic co polymer. It is extremely suitable for interior surfaces.

Features:

- Easily Soluble in Water
- Easy to Apply
- Superior Quality
- Excellent Finishing
- Good Wash Ability
- Competitive Price

RainGaurd (Water Repellent)

It is a fiber reinforced elastomeric liquid applied water proofing membrane. It is formulated with select blastomeric and resilient acrylic polymers and reinforcing polyester fibers. Upon curing, in forms a thick, seamless, durable membrane thus offering ultimate waterproofing.

Special Coatings



BSC Bio-Wash (Pre-Treatment Coat)

It is water based acrylic coating for application on surfaces before painting to reduce and prevent growth of fungi and algae on surfaces. It's unique film-forming property retains the preservatives much longer for protection against bio attacks due to harsh weather conditions, there by enhancing the performance of the expensive topcoat material. It resists formation of black spots on the surface.



AMRELLA™ Synthetic Enamel

BSC Amrella is premium quality high gloss enamel that provides excellent weather resistance. It is especially formulated to give a tough and fungus free finishes with excellent gloss and color retention. BSC Amrella enamel is widely used on interior and exterior building surfaces made of wood, metal and masonry.



AMRELLA™ Lustre Finish Synthetic Enamel

BSC Lustre finish is recommended for int. use and can be used on plastered walls or wooden surfaces. It is a special enamel paint that imparts a hard film and if touched up with rollers while wet, offers a pearl-like lustre finish.

BSC paints offers high quality industrial paints offering smooth coating to agriculture equipments, machinery, flange and valve. Application: Agriculture equipments, machinery parts, submersible/electric motor, flange foot valve and diesels engine etc.

Hammertone Enamel

Quick drying multi-purpose hard wearing enamel with highly chemical resistant properties. Can be applied directly to decrease rust free metal

APPLICATION

For metal surface ensure that the surface to be coated free of oil. Dir and loose material. Wire brush or sand down previously rusted surfaces to metal. Apply by spray gun in a controlled wind free environment.

ADVANTAGES

- Quick Drying
- Highly Chemical Resistant Properties
- Only available in silver, light green and light blue
- Hard Wearing
- Self-priming on metal surfaces

Furniture Enamel

Used to paint furniture these paints not only enhance the beauty of furniture items, but also protect them from getting corroded or damaged. These paints are available in glossy as well as matte finishes as per the preference of the clients based on their requirements.

Features:

- Rust-Resistant
- Long Lasting
- Perfect Gloss
- Aesthetically appealing
- Fine Finish



Thinner

We offer superior thinners especially developed to provide effective usage as thinning agents and cleaning agents for a wide range of industrial applications.

- Water Base Thinner (Acrylic Paint Diluter)
- Reducer (Synthetic Paint Diluter)



for your home

TEXTURE FINISHES



Rustic

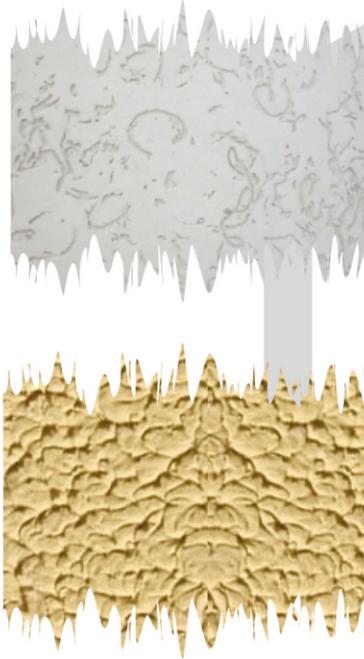
BSC Rustic is a most durable weather resistant finish with high abrasion resistance. Available in wide range of pigmented/ non-pigmented natural colours. It is highly in demand due to reliability & high performance acrylic resins.

Roller Coat / Super Fine

BSC ROLLER coat is said to be the most widely used texture coating for outdoor and inside. This coat is a water-repellent coating that offers wonderful confrontation and made up of special quartz & calcite.

Roller Coating have following features:-

1. It is odorless.
2. Non-Flammable
3. Environmentally Friendly.
4. Outstanding water resistance.
5. High Performance.
6. Excellent Product

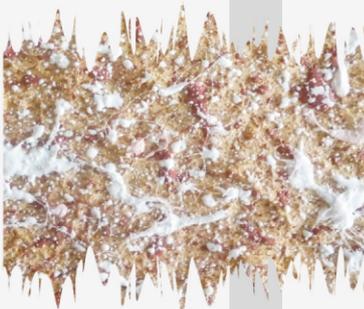


Spray Coat

BSC Paints is the best manufacturer for spray coat. Spray Coating have the excellent feature for providing a flat coat textures. This is available in different combinations of colours like single, double and multi colours. Nowadays, spray coating is used in every house to make it different from other.

Granules

BSC Granules have the quality to control the weather, fungus, Water resistant. Granules coating is used inside and outside the building of all types. It is available in wide range of shades.



Multi Fancy

BSC Multi fancy is spray applied finish non-breakable with artificial fibers. The three dimensional effects and the attractiveness of the textures differentiate. Multi fancy from the other products.

Dholpur

'The Dholpur Granite'. Its an elegance of granite spread by trowel. Dholpur looks like short blasted Dholpur Natural Stone with an ease to take on any shape. It's a strong & durable finish and an economical alternative of expensive Dholpur Natural Stone. It is extremely suitable for interior and exterior.





TSA Coating

Used as steel work for its excellent chemical resistance and weathering properties. Steel Cupboards, Bicycles, Wheels & Rims, Hinges, E-Rickshaws.

TSA clear Is based on acrylic - amino system. It is a premium quality product designed economically to impart hard, durable & excellent protection to metal surface & good aesthetics look.

- Good weathering resistance
- Excellent water resistance
- Chemical resistance
- Excellent adhesion, hardness & abrasion resistant



Catalyzed Lacquer

Application areas are door handles, belt buckles, plated handicraft items and polished metal components. It can be applied by electrostatic spray.

Catalyzed lacquer : this product is hybrid chemistry 2k system and need baking @120deg/30mins. This product has excellent finished in transparent, frost and solid colors.



HPC Lacquer Clear

Used as possibilities on glass beads, iron structures, fancy lights for interior purpose only and also apply on silver nitrate coating. BSC solvents dyes can be mixed to get desired colour and effects.

HPC Clear Lacquer – this is epoxy based 2 k clear lacquer, air drying in nature. It has good adhesion on direct metal, plated items and glass substrates.

Lico Lacquer

Application areas are Liquor & Perfume bottles . It can be applied by electrostatic spray.

Lico lacquer : This product is hybrid chemistry 1k system and need baking @180deg/10mins. This product has excellent finished in transparent, frost and solid colours. Mostly for Industrial application.



PU

SUPER LUXURY & AUTOMOTIVE ENAMEL

Bsc Paints Super Luxury Coating PU interior & Exterior is acrylic based coating, which offers excellent stain resistance, better hardness and long-lasting durability. It also has a gloss and matte finish for multiple surfaces. It's tough film ensures no scratches and stains.

- TOUCH FILM
- CRACK RESISTANT
- NON YELLOWING
- ANTI FUNGAL



BSC FAST DRYING ENAMEL

BSC Fast Drying Synthetic Paint is a fast-drying, alkyd-based synthetic paint of high quality. It is particularly recommended for use where high-quality finishes are required with the paint having excellent adhesion to the surface applied, and where quick drying is suitable. It can be used on machinery, truck bodies (as suitable substitute to car paints) and for both internal and external wood and metal finishes.



BSC NC ENAMEL

BSC Nitrocellulose paint is a combination of rich solvents which helps in thinning the paints to desired viscosity. It also accelerates the flow and smoothen the film. It protects the paint from getting decayed. It has excellent compatibility with Nitrocellulose Lacquer and all other NC base items.

BSC GLASS COAT

This product is recommended as coating for glass substrate for application on perfume bottles, pharm bottles and many other glass articles. It can also be used for some special plated substrates directly. This product is recommended for glass and plated substrate. This is a two component product. Ensure recommended mixing proportions of base, hardener and thinner and apply within the specified pot life. Film properties to be checked after maturity of film varying from 3-7 days



BSC STOVING ENAMEL

It is a premium stoving Enamel Paints based on thermosetting resins and that cure on application of heat @ 120 deg c for 30 minutes stoving schedule. Available in different shades as per shade card, It has good flexibility and adhesion, fair gloss and chemical resistance.

introducing CONCRETE FINISH



CONCRETE FINISH

The grey concrete specially for exterior is next gen texture. When you think grey. The very first you imagine concrete. BSC PAINT Concrete finish is very luxury texture product that give you actual decent concrete grey look.

BSC PAINT Concrete finish offer you all the look feel and style of authentic concrete without the hassle cost or a difficult installation process.



METALLIC PEARL: PREMIUM LUXURY EMULSION

BSC Metallic is luxurious Premium Metallic Emulsion paint for interior & exterior surfaces. It's unique formulation provides special features like anti-stain, anti-fungal, increased wash ability, durability and pearl like elegant smoothness.

Magic Coat: It is kind of non-metallic. It acts as Pg05. You can directly put stainers and use it. It also delays wetting for metallic pearls.

Clear Coat: TC 100: Glitter Silica coat. /TC200 : Silicon Coat/TC500: Pure Silicon coat.



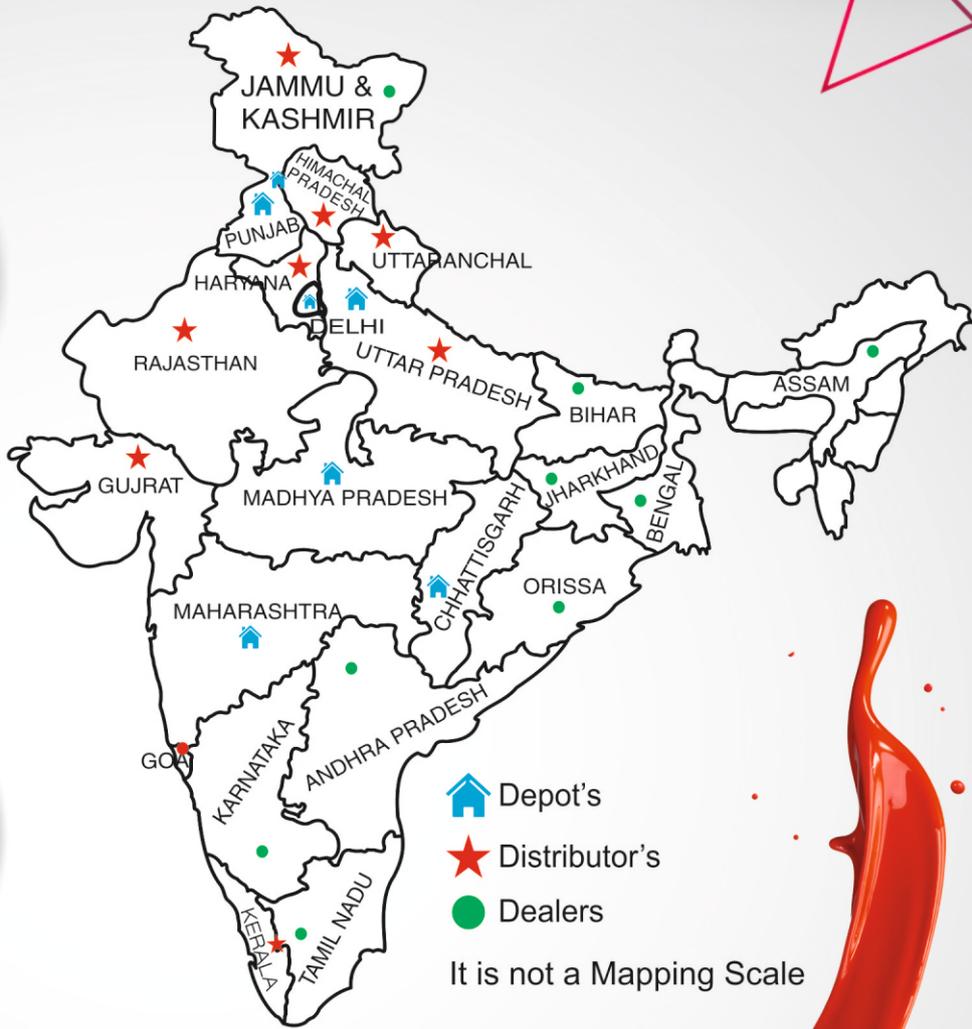
GOLD SILVER COPPER

BSC WATERPROOFING SOLUTIONS

Bsc Paints water proofing is based on modified styrene butadiene latex supplied as a ready to use bonding agent in liquid consistency. It is used for repair of spalled concrete floors, columns, beams, chajas, slabs. Waterproofing of toilets & bathrooms, small terraces etc. It bonds strongly to old & new concrete and to plasters. It reduces shrinkage, prevents cracking, dust pick up improves abrasion resistance.



OUR **SIGNATURE**
SPEAKS VOLUME ABOUT OUR EXISTENCE...





Mktd. By:

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